

3/7/84 C8920-2

**PLUS
BUSINESS**
The tale of two
ad supported nets

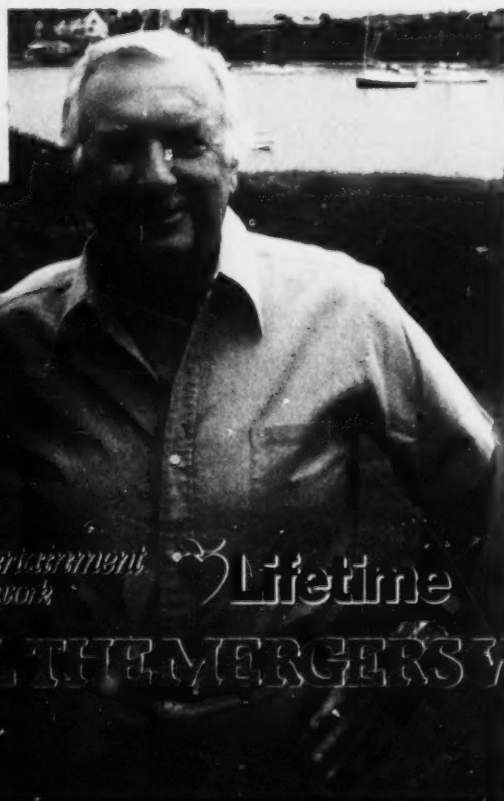
- Concept snags plague CCI image campaign
- Turner now talking DBS plans with STC
- HBO's role in "Premiere" U.K. deal
- CATA celebrates its 10th birthday

CableVision

The news and features weekly of the cable television industry

March 12, 1984

CV1 FV20814GAR452
SUSAN GARNER
CONGRESSIONAL INFO SERVICE
4520 EAST-WEST HIGHWAY
BETHESDA MD 20814
5100/1



Entertainment
Network

Lifetime

WILL THE MERGERS WORK?

MILWAUKEE RETRENCHES

Warner Amex's Milwaukee retrenchment proposals were the focus of city government hearings last week; correspondent Tom Heinen provides a full report.

A U.K. 'PREMIERE'

Attendees of a cable television and satellite broadcasting conference sponsored by the *Financial Times* in London hear news of "Premiere"—a new feature film-based programming package to serve the United Kingdom. Thorn-EMI, HBO, Columbia, 20th Century-Fox and Golderest Films figure in the deal, with Thorn-EMI to hold 51 percent equity.

AGENCY, CCI AT ODDS

The Council for Cable Information contends with its advertising agency, McCann-Erickson, over the execution of creative concepts that might comprise the backbone of the organization's consumer-directed image/awareness campaign.

IN SEARCH OF COMPROMISE

While NCTA works with cities to hack out compromise cable legislation in Dallas, CATA begins to piece together a copyright bill in Washington.

MORE BASEBALL ON CABLE

For the most part, regional pay sports networks are welcoming major league baseball's new initiative to offer more games on cable through a "pool" system of member clubs. But some regional programmers warn that the system could lead to oversaturation of baseball on cable.

NEW TWIST IN TURNER DBS

Turner Broadcasting chief Ted Turner, who has been considering offering DBS in conjunction with HBO, now says it's more likely he'll go with Comsat's Satellite Television Corp. STC officials indicate it may be a good match.

What's in the Sections

PROGRAMMING 24
Colony Communications' New Bedford, Mass., subscribers currently have access to a real-life drama in the form of two trials involving six men accused of raping a young woman last year. The entire proceedings are being cablecast unedited.

MARKETING/ADVERTISING 30
ESPN opened its USFL football slate last week with good advertiser support, but ABC grabbed the rights to televise a top game. ESPN reportedly was not pleased with the action taken by ABC. However, ad support has picked up and national spots are approximately 80 percent sold out.

BUSINESS 63
Media General Cable's dual-trunk, 450 MHz digitized institutional network, Medianet, recently began videoconferencing transmissions for Aetna Life and Casualty Co. The Fairfax County, Va., system will pass some 110,000 homes. Ten percent of the institutional net system has been completed thus far.

GOVERNMENT & LAW 68
The Community Antenna Television Association is celebrating its tenth birthday. The past decade has wrought significant changes in CATA's structure. CATA's Steve Effros claims there is a place for both the NCTA and CATA.

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PLUS

Cable nets share more than similar histories

You might call it "the tale of two cable networks." On Feb. 1, Lifetime and Arts and Entertainment, both advertiser-supported basics and the products of mergers and consolidations, launched their combined services. Each face formidable tasks up ahead—two of which are convincing advertisers to sign on and keeping the bottom line healthy. *CableVision* writers Cecilia Capuzzi and Simon Applebaum detail each service's separate strategy in two reports.

Titsch Communications Inc.

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CABLE STATS

Cable services subscriber count

Satellite-fed national services

Basic service	Affiliates	Subscribers	% change in subs from 12/31
Arts and Entertainment Television (AETN)	2,100	13,100,000	+76
Black Entertainment Television (BET)	280	5,900,000	NC
Cable News Network (CNN)	4,516	25,140,000	NC
CNN Headline News	1,047	10,560,000	+12.7
C-SPAN America's Network	1,280	16,500,000	+12.1
CBN Cable Network	4,000	23,000,000	NC
Country Music Television	68	1,700,000	NA
Entertainment & Sports Programming Network (ESPN)	7,398	29,300,000	NC
Eternal Word Television Network (EWTN)	127	1,635,173	-3.8
Financial News Network (FNN)	791	14,516,863	+12
Lifetime	1,602	16,000,000	NA
Learning Channel	500	4,000,000	2.4
Modern Satellite Network (MSN)	530	9,179,460	+4.7
Music Television (MTV)	2,200	18,400,000	NC
The Nashville Network (TNN)	1,525	12,200,000	+6.6
National Christian Network (NCN)	98	1,200,000	NC
National Jewish Television (NJTV)	171	3,385,000	+16.6
Nickelodeon	3,000	17,600,000	NC
PTL Television	859	10,000,000	+1.7
Satellite Program Network (SPN)	472	8,121,732	+3.5
Silent Network	65	2,800,000	NA
SIN Television Network	251	28,068,000	NC
Trinity Broadcasting Network	304	3,706,000	+5.5
USA Network	4,000	21,000,000	NC
The Weather Channel	1,130	10,800,000	-3.5
WGN	5,068	12,540,512	+2.7
WOR	902	4,453,322	+1.7
WTBS	6,077	29,330,000	+2.9

Pay service

Bravo	127	185,000	NA
Cinemax	2,100	2,700,000	+7.4
The Disney Channel	1,111	793,000	+10.0
GalaVision	200	130,000	+3.8
Home Box Office (HBO)	5,400	13,500,000	+7.4
Home Theater Network (HTN)	385	260,000	+3.8
The Movie Channel (TMC)	2,700	2,600,000	NC
The Playboy Channel	376	643,000	+2.4
Showtime	2,900	4,750,000	NC

Audio service

Cable Jazz Network	4	25,000	NA
Lifestyle	174	2,500,000	NC
Love Sounds	NA	NA	NA
Moody Bible Institute	28	409,834	+9.8
Nice and Easy	4	16,000	NA
Satellite Jazz Network	13	800,000	NC
Satellite Radio Network	30	400,000	NC
SCAN	30	203,724	-38.6
WFMT	173	814,113	-7

Text service

AP News Cable	400	4,500,000	+816
Dow Jones Cable News	153	1,750,000	NC
Electronic Program Guide (EPG)	146	2,683,598	+2.5
Genesis Storytime	NA	NA	NA
Reuters News View	350	4,100,000	NC
UPI Newscable	510	NA	NA

Non-satellite-fed national services

Bicycled service

The Cable Shop	11	250,000	NC
Fuji Network	5	3,450	+7.6
Nippon Gokiso Network	5	8,100	+1.2
The Pleasure Channel	10	12,500	NC
Vector Consumer News	12	300,000	+16.7 (12.83)
Vector Consumer Shopping Guide	20	450,000	+11.1 (12.83)

Regional entertainment services

Regional service

Atlanta Interfaith	7	126,000	NC
Atlanta's Entertainment Network	5	9,800	NC

Basic service	Affiliates	Subscribers	% change in subs from 12/31
Bay Area Religious Channel (BARC)	2	6,000	+41.6
Buffalo Sabres Hockey Festival: The Texas Cable Network	15	450,000	+4.4
Home Sports Entertainment (Dallas)	6	541,000	NC
Home Sports Entertainment (Houston)	NA	NA	NA
Home Sports Entertainment (Pittsburgh)	9	15,128	+6.1
Home Sports Entertainment (Pittsburgh)	8	6,000	NC
Live Newvision (Chicago Suburbs)	7	11,700	NC
Madison Square Garden	51	1,000,000	+6.3
Meadows Racing Network	16	271,000	+62.4
MetroChannel	5	102,000	7.2
Newsday Cable	1	204,000	+10.3
PRISM Philadelphia	89	372,005	+2.4
Sonics Superchannel	10	25,000	NC
SportsChannel (New England)	41	51,000	+9.8
SportsChannel (New York)	34	339,000	1.7
SportsVision	12	15,000	NC
Video Music Channel	18	240,000	+7.6
Z Channel	21	97,218	-2.7

Announced services

Non-satellite-fed service

The Games Network

Expected launch

4.84

Regional service

Bak Stat
Capital Sports
Phi-Am Sports
Wisconsin All Sports Network
Sports Time (Anheuser-Mudimed: TCI)

Summer 1984
4.84
4.84
1.84
4.84

Satellite-fed service

Aim Group Network
The Alpha Network
American Christian Television Systems (ACTS)
Apollo Entertainment Television
The BuenaVision Channel
The Channel Black
Comedy Entertainment Network
Telecommunications Station (CENTS)
The Community Channel
Episcopal TV Network
Just For Listening
Kidvid Network
Mapcable
M Net
National Jazz Network
The Nostalgia Channel
The Nostalgia Network
The Pleasure Channel
Prime of Life Network
The Professional Education Network
Star Video Music
The UN Channel
The Work Channel
WPIX

TBA
TBA
5.84
4th quarter 1984
TBA
TBA
1st quarter 1984
TBA
TBA
3.84
TBA
TBA
4th quarter 1984
4.84
TBA
Late 1984
4.84
4.84
3.84
NA
TBA
6.84

Note: Subscriber and affiliate counts are as of 12/31/84 unless otherwise indicated.
NA denotes not available.
NC denotes no change.
TBA denotes to be announced.

Source: Subscriber and affiliate counts are provided by this program service for Tish Communications Inc.

National cable advertising

This chart lists national advertising sales by the basic cable networks during February 1984.

Arts and Entertainment

Ford (N)
Twentieth Century-Fox (N)

BET

Anheuser-Busch (R)
Avon (R)
Campbell Soup (R)
Carson Products (R)
CBS Records (R)
Coca-Cola (R)
Ford Division (R)
Hershey (R)
Home Box Office (R)
Kraft (R)
Mobil Oil (R)
Pepsi-Cola (R)
Procter & Gamble (R)
Quaker Oats (R)
Sears (R)
Showtime/Movie Channel (N)
Thompson Medical (R)
U.S. Marine (R)
Westinghouse (N)
Wrigley's (R)

Cable News Network¹

American Cyanamid (R)
AT&T (R)
Bank of New York (N)
Bristol Myers (R)
Campbell Soup (R)
Dow Jones (R)
Ford Division (R)
General Foods (R)
Gulf (R)
Johnson & Johnson (R)
K-Mart (R)
National Geographic (R)
Procter & Gamble (R)
Paine Webber (N)
Ralston Purina (R)
Sears (R)
Stouffer Hotel (N)
Toyota (R)
Texas Instruments (R)
Warner Lambert (R)

CNN Headline News²

Block Drug (R)
Continental Life (R)
Dow Jones (R)
Florida Tourism (R)
Ford Division (R)
Franklin Mint (R)

Gulf (R)
Home Box Office (R)
Honda (R)
Nabisco (R)
Phillips Petroleum (R)
PloUGH (N)
Quaker Oats (R)
Ralston Purina (R)
Smithsonian Magazine (R)
Time Inc. (R)
Teltex (R)
Toyota (R)
Wausau Insurance (R)
Wrigley's (R)

Dow Jones Cable News

Barron's (N)
Charles Schwab (R)
Wall Street Journal (N)

ESPN³

Arrow Shirts (N)
AT&T (R)
Bernzomatic (N)
Bic (R)
Big A Auto Parts (N)
Brown Shoe (R)
Dunlop (R)
Equitable (N)
Ford Division (R)
Goodrich (N)
Hamlet Corporation (N)
Lawn Boy (N)
Nashville Network (N)
Nationwide Insurance (N)
Norelco (R)
Paine Webber (R)
Prudential-Bache (R)
Ramada Inn (N)
Shakespeare Fishing Tackle (R)
Soloflex (R)
Teletex (R)
Zenith (R)

Financial News Network⁴

American Airlines (R)
AT&T (R)
Clayton Brown (R)
Chrysler (N)
Dean Witter (R)
Emerson Radio (N)
First Trading Group (R)
Ford Division (N)
Goodyear (R)
International Trading Group (R)
Merrill Lynch (R)
Northwest Mutual Life (R)
Northwest Orient Airlines (R)
Paine Webber (R)
Paulson Investment (R)
Purix (N)

Prudential-Bache (R)
Ramada Inn (R)
Standard and Poor's (R)
Texas Instruments (N)

MSN⁵

Anheuser-Busch (R)
Archway Cookies Inc. (R)
Ciba Pharmaceutical (R)
CONOCO, Inc. (R)
E.I. DuPont DeNemours & Co. (R)
General Mills (N)
General Motors (R)
Hershey Foods (R)
Mattel, Inc. (R)
Mercedes Benz of North America (R)
Midcon Corp. (N)
NASA (R)
Park Row Publishers (N)
Peabody Coal Co. (N)
Phillip Morris Inc. (R)
Upjohn, Inc. (R)
U.S. Army Corp. Engineering (R)
U.S. Dept. of Transportation (R)
U.S. Olympic Committee (R)
Wrangler (R)

USA Network⁶

Alaska Dept. of Forestry (R)
American Honda (R)
Anderson Corp. (N)
Blistex (R)
Bubble Yum (N)
Chrysler Corp. (N)
G.D. Searle (R)
Hostess (R)
Kenner (N)
Kohler (N)
Mattel (R)
Nabisco Brands (R)
National Coffee Assoc. (R)
Oldsmobile (N)
Pepsi-Cola (N)
Procter & Gamble (R)
Ramada Inn (N)
Starkist (R)
Texas Instruments (N)
U.P.S. (N)

SPN

Activision (R)
Air New Zealand (R)
American Home Products (R)
American Photographer (R)
Brown Shoe (R)
Gerber (R)

Globe Trotter Tours (R)
International Playtex (R)
Kimberly Clark (R)
Knight Tailors (R)
Meat Export Development Co. (R)
Mennen Co. (R)
MGM (R)
Mr. Coffee (R)
Nikon (R)
Pacific Airlines (R)
Pacific Dateline Tours (R)
Purix (N)
Questor (R)

The Weather Channel⁷

Alberto-Culver (R)
American Gas (R)
American Home Products (N)
American Motors (R)
Anco Wiper Blades (R)
Carnation (R)
Champion Spark Plugs (R)
Ford Division (R)
Kellogg's (R)
Thomas J. Lipton (R)
Norelco (R)
Phillips Petroleum (R)
Pillsbury (R)
Procter & Gamble (R)
Quaker Oats (R)
Sears (N)
Sterling Drug (R)
Toyota (R)
United Airlines (R)
Warner-Lambert (R)

WTBS⁸

Activision (R)
American Home (R)
Anheuser-Busch (R)
AT&T (R)
Beatrice Foods (R)
Bristol Myers (R)
Chrysler (R)
Coca-Cola (R)
Colgate (R)
Dodge (R)
Firestone (R)
Ford Division (R)
General Foods (R)
General Mills (R)
Home Box Office (R)
Kellogg's (R)
MGM (R)
Sears (R)
Texas Instruments (R)
Tonka Toys (R)

R denotes renewal client
N denotes new client
Total advertising clients for February: 100 clients, 50 clients, 46 clients, 50 clients, 72 clients, 80 clients, 28 clients, 150+ clients

Source: Advertising clients are provided by the program services to Tish Communications Inc.

PLUS
MARKETING
Telephone bypass:
Can cable fill the role?

- No more exclusivity deals soon: HBO's Fuchs
- FCC finds city franchise fee abuses
- Will NYC back down on dual cable?
- Cable-Tec Expo: a wrap-up

CableVision™

Features within the cable television industry

March 19, 1984

CV1FV20814GAR452 5076/1
SUSAN GARNER
CONGRESSIONAL INFO SERVICE
4520 EAST-WEST HIGHWAY
BETHESDA MD 20814

POST DIVESTITURE:
The BOCs spread out

JOINT DBS MARKETING VENTURE

The Robert Wold Company has entered into an agreement with the Direct Broadcast Satellite Corp. to market its DBS transponders, on a satellite due for launch in 1987.

SCTE EXPO REVIEW

Cable Tec-Expo, the Society of Cable TV Engineers' second annual national "all-hardware" exhibition, drew about 1,100 people to Nashville last week; Associate Editor Gary Kim provides a wrap-up of Expo activities.

FRANCHISE CHANGES PROPOSED

New York City's Board of Estimate is slated to vote March 15 on whether to allow cable companies to install a single cable in the outer boroughs, rather than the dual cable that was required in the

1983 agreements. If the proposed franchise changes are approved, city officials will push back various deadlines as well—including the system's first construction deadlines.

FCC DISCOVERS FEE ABUSE

Taking its cue from Congress and the NCTA, the FCC conducted an inquiry into city abuses of cable franchise fees last month that revealed that some 4 percent of U.S. cable systems are paying excessive fees.

EXCLUSIVITY HURTS PAY-TV

Despite Showtime/The Movie Channel's Paramount deal, HBO won't be doing more exclusivity deals with Hollywood studios in the near future, says key executive Michael Fuchs—who last week maintained that too much exclusivity actually can hurt the pay TV industry. He made his remarks at a press briefing by the troika that rules Home Box Office Inc.

What's in the Sections

PROGRAMMING 25

Sports Time will be going after additional major league baseball games in its premiere season through a new "pool" system recently organized by member clubs.

MARKETING/ADVERTISING 26

The Magazine Publisher's Association commissioned Audits & Surveys to measure magazine readership in cable and non-cable homes. The study results once again documented broadcast television's eroding audience shares in cable homes and pointed to the upscale nature of the cable viewer.

BUSINESS 43

After extensive court battles, the city of Paterson, N.J., is set to issue an RFP for a cable company to run its government-owned cable system.

TECHNOLOGY 51

Longmont Communications Cable, Longmont, Colo., recently made cable history when it debuted an electricity monitoring and energy load management system that uses the operator's I-Net as its data transmission distribution medium.

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About the cover

David Uhl's color illustration symbolizes the break-up of AT&T and the new directions in which the Bell spinoffs are heading.

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PLUS

BOCs seek cable collaboration; operators are wary

Once the arch enemies of the cable TV industry, the newly divested Bell operating companies now are proposing to help cable operators by building systems and perhaps even providing interactivity in the future via the telephone network. Many in the industry welcome construction and leaseback arrangements involving the telcos' expertise and capital, but others are wary that the dynamics between the two industries will slip back into the old adversarial pattern. Correspondent Sally Russell looks at the proposals set forth so far by the most aggressive local operating companies.

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BPA

1983 cable TV franchise awards

State/Location	Company	Month	Homes	State/Location	Company	Month	Homes
Arizona				Maryland			
Goodyear	Camelback Cablevision		1,000	Bowie	Storer Cable	January	11,000
California				Carroll County	Prestige Cable	October	30,000
East San Fernando Valley	United Cable	September	166,000	Chesterstown	CATV General	February	1,800
Harbor City, Wilmington San Pedro	Colony/Harbor Cablevision		27,000	Massachusetts			
Hawaiian Gardens	CATV West	January	3,500	Acton	Adams-Russell	June	4,770
Lomita	Colony Communications	September	8,137	Ashland	Massachusetts Cablevision	July	3,082
Los Angeles (south central)	ACCESS	September	180,000	Bedford	Adams-Russell		3,813
Norco	Falcon Cable of Riverside	September	6,300	Bourne	Campbell Communications		
Pasadena	Falcon Cable of Riverside	May		Boylston	Boylston Municipal Light Co	January	1,200
Sacramento	Cablevision Systems	November	360,000	Braintree	Adams-Russell	April	10,000
San Fernando	Valley Cable	January		Bridgewater	Campbell Communications	January	5,048
South Placer County	Coastside Cable TV	January		Cohasset	American Cablesystems	March	2,397
South Whittier	United Cable	January	1,700	Danvers	Rollins Cablevision		
Tulare County	Falcon	February	3,000	Easton	Continental Cablevision	January	
West Covina	Falcon		28,000	Hanson	Continental Cablevision	March	
Colorado				Holbrook	Continental Cablevision	January	3,100
Lafayette	Lafayette Communications	February	4,000	Hopedale	Massachusetts Cablesystems	June	1,200
Larimer County	Cable Systems	August	1,500	Hull	American Cablesystems	January	4,800
Loveland	Scripps Howard	September	1,000	Lancaster	Wachusett Cablevision of Clinton	June	4,000
Connecticut				Marshfield	Greater South Shore Cablevision	June	10,000
Windham, Lebanon, Scotland et al	Telemedia Co. of N.E. CT	July	31,137	Martha's Vineyard	Dukes County Cable TV		
Florida				Medway	Massachusetts Cablevision	April	3,000
Pinellas County	Vision Cable of Pinellas		10,000	Needham	Continental Cablevision	May	8,700
Plantation (western area)	Planned Cable Systems			Northborough	Greater Media	January	3,334
Tierre Verde	Centel	August	2,000	Norwell	American Cablesystems	March	2,760
Illinois				Pembroke	Campbell Communications	October	3,500
Joy	Star Communications	May	220	Pepperell	United Cablevision of CT	October	2,800
Liste	Multimedia	May	3,300	Randolph	American Cablesystems		
Naperville	Centel	May	17,500	Rowley	Newbury Port Cable TV	April	1,300
Morton Grove	Continental			Sharon	Cablevision Industries	January	
Richton Park	Centel		3,500	Shrewsbury	Shrewsbury Electric Light Plant		8,500
Riverdale	Continental			Stoughton	Continental Cablevision	February	
South Holland	Multimedia	March	7,400	Sudbury	Adams-Russell	March	
Westmont	Continental	April	10,000	Waltham	Waltham Telecommunications	May	18,000
Indiana				Wellesley	Continental Cablevision of Boston	May	8,000
Demotte	Northwestern Indiana Cablevision and Telecom Services	July	800	Westborough	Greater Media	January	
Lyons	Quality CATV			West Newbury	American Cablesystems		1,000
Iowa				Michigan			
Cambridge	Oak Cable Systems	March	250	Bloomfield Twp. Bloomfield Hills	Booth Communications	September	15,000
Clearfield	Afton Cablevision	September	150	Clarkston	Multi-Cablevision	March	7,200
Colo	Oak Cable Systems	March	330	Dearborn Heights	Continental Cablevision	April	23,000
Diagnost	Afton Cablevision	August	200	Detroit	Barden	July	471,000
Kingsley	Satellite Communications	April	400	Jerome Township	Whitney Cablevision		
Murray	Afton Cablevision	August	280	Livonia	Metrovision	June	33,000
Preston	Preston Area Cablevision	June	430	Monroe	Communications & Cablevision		
Kentucky				Mt. Clemens	Comcast Cablevision	January	6,000
Graves County	Galaxy Cablevision	March		Romeo	Harron	June	1,000
Henderson County	Webster Cable TV	May		West Oakland Co	Greater Media	November	32,581
Wingo	Galaxy Cablevision	February	300	Minnesota			
Maine				Albertville, St. Michael	Carlos Padraja	October	637
Harpeswell	Video Vision	August	2,800	Arlington, Gaylord, Winthrop, Gibbon, Green Isle	Dowden Communications	September	2,568
Heron	Maine Cable Co.	August	1,062	Atwater	Armco Communications	August	463
				Blaine, Centerville, Circle Pines, Coon Rapids	Group W	September	27,191
				Brookton	Armco	August	297
				Burnsville, Eagan	Group W	July	12,849

CABLE STATS

State/Location	Company	Month	Homes	State/Location	Company	Month	Homes
Clarkfield	DeSutter Cablevision	October	475	Harnett County	Univision Cable Systems	February	
Deer River	Deer River Telephone Co.	September	373	Hildebran	Catawba Valley Cable TV	February	375
Dodge Center	Dowden	September	700	Pamlico County	Kountry Kablevision	October	4,000
Eagle Bend	Parker's Praire Tel. Co.	September	517	Ohio			
Fisher	Ada Cable	July	163	Arcadia	Continental Cablevision	January	300
Foley	Westel	October	575	Ashley	Act	January	420
Grand Marais	Cable Tron	September		Bainbridge	Cablevision Systems Corporation		
Hendrum	Ada Cable	August	147	Batavia Township	So-Com	September	4,000
Janesville	Dowden	July	700	Bentleyville	Matrix Enterprises Inc.		
Kasson	Group W			Bethel	Cable Management	September	1,200
Lewiston	TeleCommunications	October	475	Brecksville	Complexicable		126
Menahga	West Central Tel. Co.	August	457	Cadiz	URB Cable TV	January	
Minneapolis	Rogers (purchased from Storer)	August	170,000	Garfield Heights	Space Cable	September	12,000
Minnetrista, Spring Park Shorewood	Dowden	December	11,682	Hiram	Telenational Communications	January	250
Mound	Dowden	March	3,600	Middleburg Heights	Space Cable	January	7,000
Northfield	Nor-Com Video	December	4,416	Newburgh Heights	Space Cable	January	1,800
North St. Paul	Group W	May	33,568	Quincy	Cable Management	August	250
Oakport Township	Spectrum Communications	October	200	Racine	Telenational Communications	May	
Oklee	Garden Valley Tel. Co.	October	400	Russell	Cablevision of Geauga	September	1,500
Olivia	North America Comm. Corp.			Sheffield Village	Space Cable	February	1,000
Parker's Praire	Midwest Telephone Co.	October	400	Oregon			
Prior Lake	Communications Systems Inc.	April	2,560	Canby	Canby Cablevision	May	2,500
Ramsey/Washington County	Group W			East Multnomah County	Rogers UA Cablesystems	April	80,000
St. James	Dowden	May	1,820	Milwaukee	Tribune Cable	May	7,500
St. Paul	Continental	November	111,000	Pennsylvania			
Stillwater, Bayport	Telephone & Data Systems	August	6,000	Paradise Twp	Hanover Cable TV	July	
Wabasso	Star Gazers	October	301	Sc. Versailles Twp	Harron	April	200
Wayzata	Dowden Communications	August	1,800	West Manheim	Scatcom	October	1,700
Missouri				Tennessee			
Freeburg, Lebanon, Mascoutah and Shiloh Valley Townships	Metro East Cable	January		Brentwood	Metro Cablevision	February	
Higbee	Communication Management	January	330	Dickson	Galaxy Cablevision	January	2,750
Lancaster Multi-Comm	Pevely U.S. Cable	January	460	Mosheim	Mosheim Cablevision	February	500
Nebraska				Texas			
Kearney	Kearney Cablevision	April	700	Joshua	Alencom	April	610
Bancroft	Midlands	December	350	Plano	Texas TeleCable	August	30,000
Nevada				Richardson	TeleCable	March	23,082
Henderson & Clarke County	Misco Cable TV	May		Wallis	Star CATV Investment Corp.		420
New Hampshire				Virginia			
Atkinson	Harron Communications	May	1,500	Dinwiddie County	Crater General Communications	November	
Hampstead	Rockingham Cablevision	March	1,500	Fairfax City	Media General	June	6,500
Windham	Harron Communications	May	2,000	Goochland County	Continental Cablevision	February	
New Jersey				Hanover County	Continental Cablevision	May	5,600
Boonton Township	Sammons Communications	January	3,600	Loudon County	Cable Communications	April	11,500
New York				Manassas Park	Manassas Park Cablevision	June	1,931
Cherry Valley	Schoharie	April	250	Washington			
Honeoye	Honeoye Cable	April	500	Granger, Toppenish	McCaw Communications	September	5,300
New York City				Hartline	Broadcast Services, Inc.	March	
Bronx	Cablevision Systems	June	432,000	Lakebay	Lakebay TV Cable	June	500
Brooklyn	Cablevision Systems	June	606,000	Naches, Glead and parts of Yakima County	Satellite Communications	February	1,000
	Warner Amex	June	200,000	Seattle Central District	Seattle Community Cablevision	February	12,000
Queens	Warner Amex	June	300,000	Wisconsin			
	ATC	June	265,000	Brookfield	RVS	February	11,000
	Queens Inner Unity Cable	June	188,000	Hilbert	Cablevision of Fond du Lac	January	375
Staten Island	Vision Cable	June	190,000	Hixton	Western Wisconsin Comm. Co-op	February	150
	Cox Cable	June	58,000	Hudson	Telephone & Data Systems	November	
Pomfret	Harbor Vue Cable TV of Dunkirk	February	138	Hustford	Cable Communications	December	350
Tully	New Channels	August		Iola	Dowden Communications	July	385
Westfield	U.S. Cable	November	1,400	Johnson Creek	Telenational of Milwaukee	September	400
North Carolina				Kenosha	Total TV	July	29,500
Burke County	Cable TV Support Services	April	10,000	Milwaukee	Warner Amex	May	253,000
Edgecombe County	Tar River Cable	April	4,000	Spring Green, Spring Green Twp., Plain, Arena, Lone Rock	Kaul-Tronics Inc.	July	400
Glen Alpine	CATV Support Services	May	300				